



LFES PTA's Read a Thon

2023 – 2024

Support LFES PTA and our Cub's love of reading with our only major fundraiser of the year!



What

The Read a Thon is LFES PTA's largest fundraiser of the year.

When

NOW! This is your pledge and reading period! Collect pledges between now and 3/13.

Why Participate?

- ⇒ Support our Cubs by raising funds for arts education, STEAM equipment, assemblies, field trips, the PBIS store, and safety measures through window coverings.
- ⇒ Encourage a passion for reading in your children.
- ⇒ For the PRIZES!

How it Works

- ⇒ Use an awesome platform, Pledge Star, that makes it **much easier** for you to request pledges, secure credit card donations, and record reading minutes online.
- ⇒ Using your computer's browser:
 - Go to <http://pledgestar.com/lasflores>
 - Click "Not Registered For This Year's Event"
 - Enter your name and email address, then click "Submit"
 - Follow the instructions on-screen to register Reader(s) and add family and friends
- ⇒ Using your Android or Apple phone or tablet:
 - Go to the Apple App Store on IOS or the Amazon App Store on Android and search for "PledgeStar" to download the Family App, or go to <https://pledgestar.com/lasflores/downloadapp.html>
 - On the home screen enter your event code: "lasflores" to locate your event
 - Click "Not Registered For This Year's Event"
 - Enter your name and email address, then click "Submit"
 - Follow the instructions on-screen to register Reader(s) and add family and friends
- ⇒ When you finish, the system emails pledge requests to your family and friends, and allows them to make secure credit card donations online. You get notified each time a pledge is made, and you can track your pledge progress online.
- ⇒ If a sponsor would like to pay by check, they will enter their pledge online, pick check, and follow the directions. For any funds turned in by hand please clearly label (sponsors name, amount, reference number, child's name, teacher) and place in an envelope or ziplock. Turn in funds to the front office or your child's class.
- ⇒ Call 1-888-598-7510 if you need help with the Pledge Star Platform. For questions specific to LFES please contact Aida Garcia, aidaefernandez@yahoo.com.

Not a CUSD sponsored event. Not printed at CUSD expense.

Prizes

Reading and fundraising is hard work! To thank our students, the following prizes will be awarded.

Individual Goals	Prize
Meet Reading Goal	Choose a LFES keychain or tshirt
Sign Up for Pledge Star by 3/5	A Sticker
Get your first pledge by 3/7	A Wristband
Get 5 pledge or \$50 by 3/11	A Squishy
Raise \$75	A voucher for a free book at the book fair
Raise \$150	100 Cub Cash the at VIP Cub Store
Raise \$200	Get out of class for a MOVIE
Raise \$300	VIP Snacks and Seating at the MOVIE and a trip to the Ice Cream Truck
Highest Earner	2 Passes to Wild Rivers

Classroom Goals	Prize
100% Participation @ \$10 or more	Root Beer Float Party with LFES waterbottle
Highest Class Earning	Ice Cream Truck Party

Schoolwide Goal \$30,000 - \$35,000	Prize
\$30,000 - \$35,000	Schoolwide fun zone at recess

Don't Forget Our Read Across America Spirit Days! Read Across America Week is a national week set aside to celebrate children's reading. LFES PTA is happy to continue to sponsor fun week of guest readers and spirit days.

Spirit Week

Join in the fun! Come to school with a little extra flair!

Monday 3/4	If I Ran Your School Day- Read a thon Pep Rally	Wear your LFK8 Spirit Wear
Tuesday 3/5	Fox in Sox Day	Wear crazy socks
Wednesday 3/6	I Am NOT Going to Get Up Today	Wear your pajamas
Thursday 3/7	Cat in the Hat Day	Wear your favorite hat or crazy hair
Friday 3/8	For the Love of Book	Represent your favorite book character

READ A THON
Kick Off

Rally the Spirit and ignite the Competition!

Monday, March 4th
8:15 am, Monday Flag

Families welcome!

JOIN NOW